

SERVICE IS THE KEY

District Governor
Kaylene Souers
17002 Darling Road
Woodburn, IN 46797
Res: 260-657-5390
Cell: 260-438-0797
E-mail: amchud@aol.com



Vice District Governor
Lew King
6915 CR 56A
St. Joe, IN 46785
Res: 260-337-5392
Cell: 260-249-7308
Email: lewk@csbemail.com

GOVERNOR'S COMMENTS

If you are like me, there is drawer or jar full of keys in the kitchen. Every door, car, or tool takes a different key to make it work. As leaders, we need to find the key that works for Lions. The three most important keys are getting new members, keeping members involved, and finding the service project that brings the most benefit to the community. Let's concentrate on the key for community service.

How do we find out which key unlocks the door in the community? Do a community needs assessment. Lions International created a questionnaire that asks questions about the city. Work through the questionnaire with your members, the police chief, fire chief, mayor and school superintendent or principal. These community leaders are "in the know". When something needs done, Lions are the first to offer their help, but how will we know what the needs are unless we ask. The form can be found on the Lions International website: www.lionsclubs.org This is a great tool to find the key to service in our community.

Lions are known for being the organization to contact when it comes to vision needs. But does the community know we also can perform other services like food drives, building a ramp, improving a park, or collecting winter coats and boots for kids? How will they know unless they see us out with our lions shirts and hats. Submit a picture to the local paper. Let our towns know that we serve.

The first cabinet meeting is now history. Thank you ZC John Barrett for arranging a perfect location to conduct business. Don't forget to keep collecting change in the tin cup. We collected \$60.47 since Banner Night. Great job. The funds

CONTINUED FROM COLUMN 1 GOVERNOR'S COMMENTS

will go to the Leos to support the ongoing maintenance of the St. Joe Burn Unit family rooms. This is an example of something that seems small, but together makes a big difference. We are on our way to finding the key that works. Service is the key.

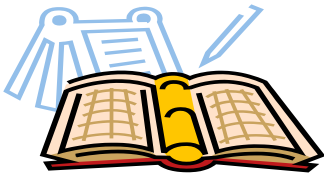
DG Kaylene



CONTINUED ON COLUMN 2 GOVERNOR'S COMMENTS

DISTRICT GOVERNOR'S CALENDAR

Sept. 1 – Shoaff Park O/V
Sept. 7 – Waterloo O/V
Sept. 9 – Wolcottville O/V
Sept. 14 – Churubusco/Tri-Lakes O/V
Sept. 16 – Time Corners O/V
Sept. 21 – Pleasant Lake O/V
Sept. 23 – 26 – USA/Canada Forum, Milwaukee
Sept. 27 – Hometown O/V
Sept. 28 – Foster Park/McMillen Park/Waynedale
O/V



MARK YOUR CALENDAR

Mid-Winter Conference
Saturday, January 8, 2011
Lawrence Central High School

USA/Canada Forum
Sept. 22-24, 2011
Anchorage, Alaska

LEADERSHIP DEVELOPMENT

Developing leadership skills is a high priority in District 25B. Two great opportunities for growth are the Indiana Mid-Winter Conference and the USA/Canada Forum. Have you ever wanted to go to Alaska? Now is the time to start saving your pennies and air miles to attend the USA/Canada Forum in Anchorage, Alaska next September. Alaska is a great place to visit and the Forum is a good reason to attend.

The Indiana Mid-Winter Conference is a 1 day event with dozens of workshops on a wide variety of topics. Meet other Lions from around the state, share ideas, and come home encouraged and motivated. The Leadership team is committed to help. How? If you are a first-time attendee, we will pay the \$25 registration fee. Seminar and registration information will be available soon. Look for updates on the website and the October newsletter.

ZONE MEETING SCHEDULE

Zone 1A – Alanna Kauffman
Sept. 13 – Twin Six Restaurant,
Wolcottville - 6:30 pm

Zone 1B – John Barrett
Sept. 18 – Caruso's, Angola - 6:00 pm

Zone 2B – Ken Krauter
Sept. 16 – Eagle's Nest, Columbia City -
6:45 pm

Zone 2C – Jim Mason
Auburn House of Pancakes – 6:00 pm

Zone 3A – Richard Davis
Sept. 28 –

Zone 3B – Mike Keesler

Zone 4A – Kathy Morton
Sept. 22 – Huntington University
Forester Room – 6:00 pm Cost \$7.00

Zone 4B – Alan Arnold
Sept. 18 – Brickhouse, Monroe – 12:00
noon



WEBSITE

Last month we learned how to set up a website using the LCI e-clubhouse. Is your club now online with their own website? Email Lion Billy Jones, bjones1789@aol.com and he will add the link to the district webpage. Keep your members and the community updated on what is going on in your club.

CLUB NEWS



Send club events and service project information to Lion Billy Jones for publication on the district website. Email Lion Billy Jones, bjones1789@aol.com We are building a photo gallery and need your input.

VICE DISTRICT GOVERNOR'S PAGE

After last month's newsletter went out I received an email from Cabinet Secretary, Lion Molly Clay. On the wall in her office hangs a plaque that says the following (source unknown):

“A VOLUNTEER'S VIEWPOINT”

If you want my loyalty, interest and best efforts remember that I need:

- A sense of belonging
- To share in planning
- To feel that our goals are within reach and make sense
- To feel that what I am doing has purpose and contributes to mankind
- To share in making decisions
- To know what is expected of me
- To see progress towards our goals
- To have responsibilities and challenges

To be kept informed

As we move forward as members of the world's largest service organization, let's keep these points in mind. As leaders, if we fail to apply each of these principles then we fail to lead. And if we are not effectively leading, not too many will be following us.

Keeping our current members (retention) needs to be an active process combining all nine of these actions. As a leader, as you look over this list, I challenge you to stop after each point and ask yourself if the process you are using encompasses that point. And if it does not, then commit yourself to adjusting your leadership style to add it. None of us is perfect but let's work together to strive towards it.

Yours in Lionism,
VG Lew King



RETENTION

To follow up with my last comment in the August newsletter lets continue with the "Do, Re, Mi" song.

So lets finalize the "DO, RE, MI" song. In saying this lets think of "FA, as in a long, long, way to run." How far would you run to keep a member in your club? With my knees I would not be able to run very far but I could sure walk or drive. If you feel that a member is having trouble do not hesitate to make a visit to that person in a very humble manner and see what you and your club can do to help. "SO", a needle pulling thread," instead of sewing how do we feel about baking a pan of cookies and taking them to a member that is not attending regularly or has left your club for various reasons and might want to come back but just needs to be ASKED? My mother always said that you can get more bees with sugar than with vinegar. "LA, a note that follows SO,". Don't just LA, LA around, get up and move to the beat of your favorite song, take a member to lunch, go for a walk, make a phone call. You might just end up with "TI", a drink with jam and bread," with this person and then that would bring us right back to "DO". Which really means "DOING" what is best for LIONS Clubs of the world. The more members we have the more we are able to "SERVE." Well that ends it until next month. Keep a smile on your face and a song in your heart.

Lion Burtie Ryneerson



The Decatur Lions, under the guidance of newest member, Lion Phil Morgan, sponsored a golf outing on August 21. Shown are l to r, Michael Howell, Boys & Girls Club director, Pres. Carol Bittner and Lion Phil Morgan.. The Lions presented a \$300 check to the Boys & Girls Club from the outing proceeds

MEMBERSHIP MATTERS

If you are willing to see your club die, then you don't have to read this article. I have a belief, however, that almost everyone in a leadership position wants their club to be successful. Keeping your club strong in membership is a key. So I am going to speak to the "almost everyone".

But I am right aren't I? If we don't add members our clubs will eventually die. Drop two members a year, and after 5 years, we are down 10. That would sink many of our clubs.

Let me be more positive now. We have had several clubs already add more than three members this year, proving that it can be done. Even the big town of Topeka is on the move. People will join your club if they see a need that they can fill.

That brings me to the concept of targeting specific members. Who is it that you need as a member? What type of person or vocation is missing that would round out your club? For instance school administrators and educators know the pulse of the youth in the community we are serving. Do we have them in our club? Doctors, Dentists, Optometrists know the medical needs of the communities we serve. Do we have them in our club? Pastors know many of the social issues surrounding our communities that we serve. Do we have them in our club?

I could go on and list farmers, grain elevator operators, implement dealers, accountants, bankers, lawyers, insurance agent, secretary, retiree, factory employees, media members, the list goes on and on. Each of these people would add a special quality to our club. If we don't have one currently, they could be approached and perhaps convinced that you need them. People join things and work on things where they feel they are meeting a need.

Take some time as a club, and look at the type of person you should target, and then go after them. Tell them you know they are busy right up front, but that your club needs their expertise, and then use them in that capacity. Contrary to what some believe, not everyone has been asked to be a Lion. The fact is, very few have been.

That is just one more way that we can think about membership and lead our clubs into success. There we talked about membership again, and it didn't hurt a bit now did it?

PDG Ed Souers.



Chapel Ridge Cruise-In was held on August 13th. With 90 degree weather we had 39 cars and the food vendors. Everyone had a great time. Some of the funds will be earmarked for the follow-up on the Kid Sight screening of the Burmese children if they need eye exams and glasses.

DIRECTORY UPDATES

- Page 31 - Publications, Scott Bushnell
email: smbushnell12@gmail.com
- Page 46 - Orland Secretary, Judy Laflin
e-mail: judylaflin@hotmail.com
- Page 58 - Waterloo President, Steve Mayse
email: s.mayse@mchsi.com
- Page 63 - FW Central Secretary, Linda Garfield
e-mail: lindagarson62@aol.com
- Page 65 - Waynedale Secretary, Lynn Henschen
email: lbhenschen@frontier.com



LIONS COMPLETING SERVICE

NAME	CLUB
Fred Riddle	Wolf Lake
Bob Gaetz	Ashley/Hudson



THEY WILL BE MISSED

LEO COLUMN

Please support District Governor Kaylene's project to give spare change to help operate the Burn Unit Family Suites built by the Leo Clubs. That project is now a reality. Its accomplished.

Operational cost of the suites is about \$5800. The reason it is so reasonable is that like Lions, 100% of the funds go to the project. Administrative costs are born separately by the Burns Council.

If you can help in any other way; sponsor a month or a year that would make a huge difference to some hurting families, ask Vice District Governor Lew.

The idea to support the operational expense came entirely from the Lions. The Leos and the patients are extremely grateful for your encouragement.



STROH LIONS CLUB

The Stroh Lions Club will be having a Pancake & Sausage Breakfast on Saturday, September 4 from 7:00 - 10:30 a.m. at the Stroh Fire Hall.

All proceeds will go towards the bills and expenses of Christopher Dickerson, a 7 year old boy diagnosed with terminal pancreatic cancer.



ZANESVILLE LIONS CLUB

CAR SHOW

Saturday, September 4, 2010

Cars, Trucks, and Motorcycles

Parking Lot of the Zanesville United Methodist Church

Proceeds to go to:

Zanesville Community Park
and

Lions Club Projects

Contact: Lion Tom Lloyd at 260-638-4905

Part of the
28th Annual Homespun
Day
Zanesville, IN.



NEW MEMBERS

NAME	CLUB
Kimberly Harper	Andrews
Michael Harper	Andrews
Beverly Morgan	Andrews
Jeff White	Andrews
Lavern Poling	Huntington
Missy Manahan	Land of Lakes
Mark Peters	Land of Lakes
Sara Becker	Ft. W. Time Corners
Jerry Woods	New Haven



WELCOME TO THE DISTRICT 25-B FAMILY OF LIONS

FOUNDATION THANKS

On behalf of your Indiana Lions Foundation Trustees, PCC Bob Morton, PDG Don Cooper and PDG Bob Howard, thanks to all the 25-B Lions who helped at the Indianapolis Motor Speedway and the Indiana State Fair this summer. As usual our District turned out in great numbers to assure the success of these projects. Several Lions worked multiple shifts at the State Fair. Also, several Lions answered the call and stepped up to help cover shortfalls on some days. Your willingness to help makes the job of being Trustee much easier!

Again, your volunteerism is deeply appreciated!



Pleasant Lake Lions Club Minstrel Show

ALL ABOARD FOR A SENTIMENTAL JOURNEY

presented by the Pleasant Lake Lions Club

Saturday, October 16, 2010

7:00 pm

Pleasant Lake Elementary
School

featuring the Trine University

Jazz Band

and hit songs from 1949



LEADERSHIP IS THE KEY TO SERVICE

September means that all of our clubs are now meeting. September means that a few of our leaders will be heading to Milwaukee to attend the annual USA-Canada Leadership Forum. September also means that too many of our leaders will not be heading to Milwaukee and therefore they will miss out on a great opportunity to broaden their perspective of Lionism; they will have missed a great opportunity to develop their leadership skills. It is not too early to start thinking about, and planning, for a journey to Alaska for the 2011 USA-Canada Leadership Forum to be held in Anchorage.

September means that all of you club presidents will be hearing from your Zone Chairs regarding the 1st Zone Meetings of the year. As your club's president you should make every effort to attend. I can promise you that you will leave the meeting with at least one good idea that will help you strengthen your club; you will leave with at least one good idea that will make your job easier. You will hear about District Governor Kaylene's goals for the District; your role in helping her achieve them and how helping her, achieve her goals, will help you strengthen your club and help your club better serve their community. You will also share some ideas on what you can do to help your club hang on to the members they now have. You will find out how you can strengthen your club by working for and achieving "The Club Excellence Award". You will share some ideas about how you can strengthen your club's membership by broadening the scope of service you provide your community. You don't want to miss those meetings; they are directed to helping you club presidents lead your clubs!

Presidents this is your year; you are the Key to the leadership in your club; your leadership is the Key to your club serving your community.

Dave Fiandt
25 B Leadership Chair



2nd Annual Madden FUNdraiser Saturday October 30th "All Hallows Eve"!

Where: Somewhere in Auburn
(Watch your e-mails)

When: Saturday October 30th
6:00-8:00 p.m.
(Mark Your Calendars Now)

What: Fun (Entertainment/Treats
for the Kids/Contests)
Good Food & Fundraising
(Chinese Auctions/Live Auctions
Heads & Tails Auctions)

Who: All Lions; Kids; Grandkids;
Friends; Everybody!

Why: Celebrate Wayne's Election
(along with his 64th Birthday)
and to have some fun, raising funds,
to help with the ongoing extra ex-
penses of an Executive Officer.

More information in next month's
newsletter & watch your e-mails



BRIAN's Trike Race **October 10, 2010**

Dear Hoosier Lions,

This year's Trike Race will be held Sunday afternoon, October 10th. You should come to our event and enjoy watching big people riding around a track on 3-wheeled vehicles! Teams can be composed of 4 Lions, 4 students (minimum age 14+), or 4 adults from other interested groups. It's one of those rare Lions occasions where we are doing a service project for students with visual problems and providing community service hours to high school students.

We are asking Lions Clubs to provide teams, whether from their own club or their local high school, for the price of only \$50 a team. What a bargain to have fun and receive a free commemorative T-shirt. For those Lions (or businesses) and Lions Clubs that would like to contribute more, we offer a Silver Sponsorship for \$100 and a Gold Sponsorship for \$250. Still a great deal, even in today's economy, especially since our Indiana Lions for the ISBVI, Inc. is now a 501(c)3 and this donation is tax deductible.

So, have fun, make a contribution, and support this Lions project that helps blind and visually impaired children in Indiana.

VDG PDG Fran Shaul, Trike Race Event Chairman,
and Indiana Lions for the ISBVI, Inc. Trustee
765-748-8561 or pdgdas@comcast.net



District 25-B
D. G. Kaylene Souers
17002 Darling Road
Woodburn, IN 46797

September 2010

